



PO Box 1448  
Jasper, Alberta T0E 1E0  
jasperfolkandblues@gmail.com  
facebook.com/jasperfolkmusicfestival

May 20, 2016

Dear Owner/Operator,

The Jasper Heritage Folk and Blues Society encourages and provides a live music culture for the community. In recent years, our registered non-profit organization has worked hard to bring back the Jasper Folk Music Festival. This festival has a proud history and is enjoyed by Jasperites as a celebration of music, community and expression in a family-friendly atmosphere.

We know that the success of our festival in September 2016 will depend on the contributions of our supporters. However, we are also confident that sponsors will glean net benefits from entering into a partnership with the Jasper Heritage Folk and Blues Society.

By helping to promote local and Canadian music, our sponsors will gain exposure as organizations, which help stoke the fire of the arts community. Sponsors will demonstrate that they play a significant part in enhancing the quality of life in our community.

By being exposed to a large, diverse audience, sponsors will have an opportunity to connect to hundreds of residents and visitors. By helping sustain a great event to the community, sponsors will be showcased as vital players not only in our economy's sustainability but also that of our local culture.

The Jasper Heritage Folk and Blues Society sincerely hopes that your company would be interested in supporting our aims through sponsorship of the 2016 Jasper Folk Music Festival. If there is anything further I can tell you about the benefits of festival sponsorship, I hope you won't hesitate to contact me. Thank you for supporting the arts in our community!

Many thanks,

Cara  
Zazelenchuk  
Sponsorship  
Coordinator

[jasperfolkmusicfestival@gmail.com](mailto:jasperfolkmusicfestival@gmail.com)

**Sponsor Commitment Form  
The 2016 Jasper Folk Music Festival**

**SUPPORT THE ARTS IN OUR COMMUNITY!**

**TITLE GUITAR SPONSOR: \$15,000**

Acknowledgment by MC as lead sponsor during festival  
Two banners displayed on main stage  
Company logo on event signage  
Company name on event t-shirts and main stage banner  
Company logo on event flyers and posters  
Recognition in Festival program  
Media recognition (where applicable)  
Present act on main stage  
Program Ad ½ page  
Social Media Links  
Certificate of Appreciation  
10 x weekend passes  
VIP reception on Thursday night  
VIP wristbands  
TITLE GUITAR SPONSOR merchandise package

**PLATINUM GUITAR SPONSOR: \$10,000**

Acknowledgment by MC as support sponsor during festival  
One banner displayed on side stage  
Company logo on event signage  
Company name on event t-shirts and main stage banner  
Company logo on event flyers and posters  
Recognition in Festival program  
Media recognition (where applicable)  
Present act on side stage  
Program Ad 1/8 page  
Social Media Links  
Certificate of Appreciation  
8 x weekend passes  
VIP reception on Thursday night  
VIP wristbands  
PLATINUM GUITAR merchandise package

**GOLD GUITAR SPONSOR: \$7,500**

Banner displayed near side stage  
Company logo on event signage  
Company name on event t-shirts and main stage banner  
Recognition in Festival program  
Media recognition (where applicable)  
Certificate of Appreciation  
6 x weekend passes  
VIP reception on Thursday night  
VIP wristbands  
GOLD GUITAR merchandise package

**SILVER GUITAR SPONSOR: \$5,000**

Company name on event t-shirts and main stage banner  
One banner displayed on festival grounds  
Recognition in Festival Program  
Certificate of Appreciation  
4 x weekend passes  
VIP reception on Thursday night  
VIP wristbands  
SILVER GUITAR merchandise package

**BRONZE GUITAR SPONSOR: \$3,000**

Company name on main stage banner  
Recognition in Festival program  
Certificate of Appreciation  
2 x weekend passes  
VIP reception on Thursday night  
VIP wristbands

**EVENT GUITAR SPONSOR: \$1,000**

Company name on main stage banner  
Recognition in Festival program  
Certificate of Appreciation  
2 x Saturday passes  
VIP reception on Thursday night  
VIP wristbands

**GUITAR SPONSOR: \$500**

Recognition in Festival Program  
Certificate of Appreciation  
2 x Friday passes

\_\_\_\_\_ Yes, I would like to sponsor the Jasper Folk Music Festival. I choose the benefits associated with the following level:

- **TITLE GUITAR SPONSOR: \$15,000**
- **PLATINUM GUITAR SPONSOR: \$10,000**
- **GOLD GUITAR SPONSOR: \$7,500**
- **SILVER GUITAR SPONSOR: \$5,000**
- **BRONZE GUITAR SPONSOR: \$3,000**
- **EVENT GUITAR SPONSOR: \$1,000**
- **GUITAR SPONSOR: \$500**

In connection with my chosen sponsorship level, I will send a banner for the event (banner dimensions may not exceed 3'X6') and I will send my company logo (due via e-mail to [jasperfolkmusicfestival@gmail.com](mailto:jasperfolkmusicfestival@gmail.com) by July 1<sup>st</sup>, 2016)

Company name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make your cheque payable to Jasper Heritage Folk and Blues Society. Thank you for helping to support our beloved festival! We could not make this a reality without your generosity!

SPONSOR LEVEL	<u>TITLE GUITAR</u>	<u>PLATINUM GUITAR</u>	<u>GOLD GUITAR</u>	<u>SILVER GUITAR</u>	<u>BRONZE GUITAR</u>	<u>EVENT GUITAR</u>	<u>GUITAR SPONSOR</u>
BENEFITS							
Acknowledged MC	✓	✓					
Banners on main stage or side stage	✓	✓					
Logo on signage	✓	✓	✓	✓			
Name on t-shirts and main stage banner	✓	✓	✓	✓			
Logo on flyers and posters	✓	✓					
Recognition in festival program	✓	✓	✓	✓	✓	✓	✓
Media recognition	✓	✓	✓				
Present Act on Main stage	✓						
Present Act on Side stage		✓					
Program Ad ½ page	✓						
Program Ad 1/8 page		✓					
Social Media Links	✓	✓					
Certificate of Appreciation	✓	✓	✓	✓	✓	✓	✓
Weekend Passes	✓	✓	✓	✓	✓		
Saturday or Friday Passes						✓	✓
VIP Reception	✓	✓	✓	✓	✓	✓	✓
VIP Merch package	✓	✓	✓	✓			