



PO Box 1448
Jasper, Alberta T0E 1E0
jasperfolkandblues@gmail.com
facebook.com/jasperfolkmusicfestival

May 20, 2016

Dear Owner/Operator,

The Jasper Heritage Folk and Blues Society encourages and provides a live music culture for the community. In recent years, our registered non-profit organization has worked hard to bring back the Jasper Folk Music Festival. This festival has a proud history and is enjoyed by Jasperites as a celebration of music, community and expression in a family-friendly atmosphere.

We know that the success of our festival in September 2016 will depend on the contributions of our supporters. However, we are also confident that sponsors will glean net benefits from entering into a partnership with the Jasper Heritage Folk and Blues Society.

By helping to promote local and Canadian music, our sponsors will gain exposure as organizations, which help stoke the fire of the arts community. Sponsors will demonstrate that they play a significant part in enhancing the quality of life in our community.

By being exposed to a large, diverse audience, sponsors will have an opportunity to connect to hundreds of residents and visitors. By helping sustain a great event to the community, sponsors will be showcased as vital players not only in our economy's sustainability but also that of our local culture.

The Jasper Heritage Folk and Blues Society sincerely hopes that your company would be interested in supporting our aims through sponsorship of the 2016 Jasper Folk Music Festival. If there is anything further I can tell you about the benefits of festival sponsorship, I hope you won't hesitate to contact me. Thank you for supporting the arts in our community!

Many thanks,

Cara
Zazelenchuk
Sponsorship
Coordinator

jasperfolkmusicfestival@gmail.com

**Sponsor Commitment Form
The 2016 Jasper Folk Music Festival**

SUPPORT THE ARTS IN OUR COMMUNITY!

TITLE GUITAR SPONSOR: \$15,000

Acknowledgment by MC as lead sponsor during festival
Two banners displayed on main stage
Company logo on event signage
Company name on event t-shirts and main stage banner
Company logo on event flyers and posters
Recognition in Festival program
Media recognition (where applicable)
Present act on main stage
Program Ad ½ page
Social Media Links
Certificate of Appreciation
10 x weekend passes
VIP reception on Thursday night
VIP wristbands
TITLE GUITAR SPONSOR merchandise package

PLATINUM GUITAR SPONSOR: \$10,000

Acknowledgment by MC as support sponsor during festival
One banner displayed on side stage
Company logo on event signage
Company name on event t-shirts and main stage banner
Company logo on event flyers and posters
Recognition in Festival program
Media recognition (where applicable)
Present act on side stage
Program Ad 1/8 page
Social Media Links
Certificate of Appreciation
8 x weekend passes
VIP reception on Thursday night
VIP wristbands
PLATINUM GUITAR merchandise package

GOLD GUITAR SPONSOR: \$7,500

Banner displayed near side stage
Company logo on event signage
Company name on event t-shirts and main stage banner
Recognition in Festival program
Media recognition (where applicable)
Certificate of Appreciation
6 x weekend passes
VIP reception on Thursday night
VIP wristbands
GOLD GUITAR merchandise package

SILVER GUITAR SPONSOR: \$5,000

Company name on event t-shirts and main stage banner
One banner displayed on festival grounds
Recognition in Festival Program
Certificate of Appreciation
4 x weekend passes
VIP reception on Thursday night
VIP wristbands
SILVER GUITAR merchandise package

BRONZE GUITAR SPONSOR: \$3,000

Company name on main stage banner
Recognition in Festival program
Certificate of Appreciation
2 x weekend passes
VIP reception on Thursday night
VIP wristbands

EVENT GUITAR SPONSOR: \$1,000

Company name on main stage banner
Recognition in Festival program
Certificate of Appreciation
2 x Saturday passes
VIP reception on Thursday night
VIP wristbands

GUITAR SPONSOR: \$500

Recognition in Festival Program
Certificate of Appreciation
2 x Friday passes

_____ Yes, I would like to sponsor the Jasper Folk Music Festival. I choose the benefits associated with the following level:

- **TITLE GUITAR SPONSOR: \$15,000**
- **PLATINUM GUITAR SPONSOR: \$10,000**
- **GOLD GUITAR SPONSOR: \$7,500**
- **SILVER GUITAR SPONSOR: \$5,000**
- **BRONZE GUITAR SPONSOR: \$3,000**
- **EVENT GUITAR SPONSOR: \$1,000**
- **GUITAR SPONSOR: \$500**

In connection with my chosen sponsorship level, I will send a banner for the event (banner dimensions may not exceed 3'X6') and I will send my company logo (due via e-mail to jasperfolkmusicfestival@gmail.com by July 1st, 2016)

Company name _____

Signature _____ Date _____

Please make your cheque payable to Jasper Heritage Folk and Blues Society. Thank you for helping to support our beloved festival! We could not make this a reality without your generosity!

SPONSOR LEVEL	<u>TITLE GUITAR</u>	<u>PLATINUM GUITAR</u>	<u>GOLD GUITAR</u>	<u>SILVER GUITAR</u>	<u>BRONZE GUITAR</u>	<u>EVENT GUITAR</u>	<u>GUITAR SPONSOR</u>
BENEFITS							
Acknowledged MC	✓	✓					
Banners on main stage or side stage	✓	✓					
Logo on signage	✓	✓	✓	✓			
Name on t-shirts and main stage banner	✓	✓	✓	✓			
Logo on flyers and posters	✓	✓					
Recognition in festival program	✓	✓	✓	✓	✓	✓	✓
Media recognition	✓	✓	✓				
Present Act on Main stage	✓						
Present Act on Side stage		✓					
Program Ad ½ page	✓						
Program Ad 1/8 page		✓					
Social Media Links	✓	✓					
Certificate of Appreciation	✓	✓	✓	✓	✓	✓	✓
Weekend Passes	✓	✓	✓	✓	✓		
Saturday or Friday Passes						✓	✓
VIP Reception	✓	✓	✓	✓	✓	✓	✓
VIP Merch package	✓	✓	✓	✓			